



**Welcome to your February 2026 edition of GMDN Focus.**

**GMDN AGENCY PARTNERS WITH GLOBAL HEALTH EXCHANGE**

The GMDN Agency is pleased to announce a new collaboration with Global Healthcare Exchange (GHX), a leading platform for smarter, more resilient supply chains. This partnership aims to support the widespread use of the GMDN nomenclature across hospital systems within GHX's North American network.

**Deniz Bruce, CEO at GMDN Agency, expressed enthusiasm about the collaboration:** "We are excited to work with GHX to integrate GMDN data into their extensive network. This partnership will significantly enhance the accuracy and efficiency of medical device data management in hospitals and health systems across the United States of America and Canada."

👉 Further details of the partnership can be read [here](#).



"We are excited to work with GHX to integrate GMDN data into their extensive network. This partnership will significantly enhance the accuracy and efficiency of medical device data management in hospitals and health systems across the United States of America and Canada."

**GMDN:**

**- DENIZ BRUCE, CEO OF THE GMDN AGENCY**

**GMDN MANUFACTURER MEMBERS CAN NOW SIGN UP FOR OUR FREE TRAINING AND WORKSHOP SESSION**

**Date:** Tuesday, 24th March, 2026

**Time:** 2:00 PM (UTC + 00:00)

**Duration:** 60 minutes

**Platform:** Zoom

**Who Can Attend:** Any GMDN manufacturer member

**How to Register:** Please register using this [link](#).

**GMDN:**

**GMDN MANUFACTURER MEMBERS TRAINING AND WORKSHOP**

TUESDAY 24<sup>TH</sup> MARCH 2026

2:00PM – 3:00PM (UTC + 0:00)



**YOU CAN KEEP UP TO DATE WITH GMDN AGENCY ON LINKEDIN**

Want to keep up to date with all our GMDN news and insights? Then connect and follow our **LinkedIn** page at this [link](#).



## GMDN QUICK LINKS

[Account login](#)

[Training](#)

[GMDN News](#)

[Contact us](#)

[Frequently Asked Questions](#)

[Follow us on LinkedIn](#)

Want to share your experience of using GMDN or have an idea on how we can work together? Please get in touch.

Email [communications@gmdnagency.org](mailto:communications@gmdnagency.org)

