



Welcome to your February 2025 edition of **GMDN Focus**.

YOU ARE HELPING SHAPE OUR FUTURE

Thank you to the over 300 stakeholders from more than 50 countries that shared their insights with the GMDN Agency, alongside several in-depth interviews with medical device manufacturers conducted by an independent third party organisation.

Paul Wadsworth, Senior Communications Manager at the GMDN Agency has written an article highlighting the insights and actions from the Agency's 2024 Annual Survey.

Key Insights

- **Our members are satisfied:** Across our six main metrics of customer service, communication, ease of use, perception, training and enquiries we scored an average of 4 out of 5.
- **Importance in compliance:** 74% of users utilise GMDN for pre-market and post-market regulatory purposes, underscoring its critical role in ensuring compliance.
- **Preference for GMDN:** If not mandated, 70% of respondents would choose GMDN over other nomenclature systems.
- **High ratings for harmonisation:** The necessity of a harmonised nomenclature system received an average rating of 4.6 out of 5.

- **Suggestions for improvement:** Respondents emphasised the need for improved accessibility, frequent updates, and enhanced user support from the GMDN Agency.

For a more in-depth read on the feedback and actions we are taking to support our members and stakeholders please click this [link](#).



“We are incredibly grateful to all those that participated in our 2024 annual survey. The feedback we receive each year is instrumental in helping us shape our strategy and priorities for the year ahead and beyond. It also reaffirms our commitment and value that we place on the authentic two-way communication between ourselves as an organisation and our stakeholders.”

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– PAUL WADSWORTH, SENIOR COMMUNICATIONS MANAGER

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GMDN LAUNCHES ARABIC TRANSLATION

The GMDN Agency has announced a ground-breaking moment in the journey towards global standardisation of medical device nomenclature.

At the International Healthcare Technology Management Conference, held in Riyadh, Saudi Arabia, the Arabic version of the GMDN Agency’s Medical Device Nomenclature was officially launched. This monumental step makes the global medical device nomenclature accessible in Arabic, marking a historic contribution by Saudi Arabia to the global healthcare technology sector.

The launch ceremony was led by Deniz Bruce (GMDN Agency CEO) and Ing. Omar Alsohime, ASMEC (ASMEC Chairman of الجمعية مهنيي صيانة المعدات الطبية MEEMPA), which has worked in partnership on the translation project and was funded by the Literature, Publishing, and Translation Commission of the Kingdom of Saudi Arabia.

Healthcare providers and regulators in the region can now access the GMDN platform for free, empowering them to deliver top-quality care.

Read the full details [here](#).



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UNICEF AND THE GMDN AGENCY ANNOUNCE NEW COLLABORATION

The new relationship means UNICEF will benefit from full access to the GMDN Database and dataset.

The collaboration will initially see UNICEF using GMDN Terms, Codes and Definitions within its UNICEF catalogue and UNICEF published tenders.



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Email communications@gmdnagency.org
