



January 2024 edition of GMDN Focus.

DENNIS BLACK JOINS GMDN AGENCY BOARD OF TRUSTEES

The GMDN Agency has welcomed Dennis Black as a member of the Agency's Board of Trustees.

Dennis Black is UDI Program Director at BD which is one of the largest global medical technology companies in the world and has over 30 years of experience in the medical device industry.

Dennis, said: "I'm looking forward to meeting with the GMDN Agency team and Board and getting to work on supporting the GMDN Agency in its goals and aims. I currently collaborate closely with various industry participants in organizations such as AdvaMed, MedTech Europe and GS1 to solve a variety of UDI related challenges. So, I have strong industry relationships across the stakeholders of the GMDN Agency as well as an understanding of the challenges that the Agency and the industry face."

You can read the full announcement at this [link](#).



GMDN SUPPORT FOR LATIN AMERICA HIGHLIGHTED IN GMDN TRANSLATION PROJECT

UPDATE

Luís Carraça, Senior Nomenclature Developer at the GMDN Agency has written a blog post sharing some of the latest achievements of the GMDN Translation Project, specifically in relation to our support to Latin American countries.

Luís, said: "We have been translating GMDN Terms into Brazilian Portuguese and Spanish, two of the most widely spoken languages in Latin America and the world."

"These translations are available for our members and this month, we have added approximately 6,000 new GMDN Terms translated into Brazilian Portuguese. For Spanish, we have added circa 3,000 new GMDN Terms translations and updated another 3,000. The completion of these batches takes the current available translations in Portuguese and Spanish to nearly 17,000 Terms each, corresponding to 67% of active GMDN Terms."

You can read the full blog and information on other languages the GMDN supports at this [link](#).



"We have been translating GMDN Terms into Brazilian Portuguese and Spanish, two of the most widely spoken languages in Latin America and the world.

These achievements are significant for the GMDN Agency and our stakeholders, as they enable us to further enhance our support to Latin American countries and others that use Portuguese and Spanish as their official or working languages.

We believe that having GMDN Terms available in these languages will facilitate better communication and collaboration among regulators, manufacturers, healthcare providers, and patients in the region and globally."

**- DR. LUÍS CARRAÇA, SENIOR NOMENCLATURE DEVELOPER
& PROJECT MANAGEMENT LEAD**

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GMDN RELEASES QUALITY TERM ASSIGNMENT TRAINING VIDEO FOR MEDICAL DEVICE MANUFACTURERS

Our Senior Nomenclature Developer, Edward Glenn, presents a new training video for manufacturers which outlines the importance of quality GMDN Term assignment and how that helps stakeholders in the medical device industry such as regulators, supply chain managers, hospitals and other clinical groups.

You can view our training videos including this one at our training portal [here](#)



WATCH VIDEO

GMDN AGENCY CEO HITS THE TOP 20

The GMDN Agency is proud to announce that our CEO Deniz Bruce, was named as one of the Top 20 Dynamic CEO's of 2023 in the UK by The CEO Publication.

Deniz, said: "It is a real honour to be placed as one of the Top 20 Dynamic CEO's in the UK in 2023, especially as it has been my full first year in role as CEO of the GMDN Agency. Even though it is classed as a personal accolade it really is only possible thanks to the hard work and professionalism of all my colleagues at the GMDN Agency. The team have done a fantastic job of building the reputation of the GMDN Agency and consolidating and expanding the GMDN as the leading global standard for the naming, classification, and categorisation of medical devices. I'm proud of

the work we have done in 2023 and look forward to further promoting the value of Global collaboration and harmonisation in 2024.”



THE CEO
P U B L I C A T I O N

Top 20 Dynamic CEOs
of 2023 in the UK

Deniz Bruce
CEO of
GMDN AGENCY



JANUARY

2024

FAQ OF THE MONTH

“WHAT IF I CAN'T
FIND A
GMDN TERM FOR
MY PRODUCT?”

GMDN 

GMDN AGENCY'S
"FAQ OF THE MONTH"

Q: What if I can't find a GMDN Term for my product?

A: If you can't find a GMDN Term that is appropriate for your product, you can request assistance from the GMDN Agency. We have an online [enquiry service](#) that will review your product and the relevant existing GMDN Terms.

The GMDN Agency will review your request and determine if a new GMDN Term is required or an existing GMDN Term may need to be modified or an existing GMDN Term may be suitable. When sending an enquiry, please include as much information about the product as possible. The enquiry process is complex and can take several weeks to complete, so please give us plenty of time to consider your enquiry. But please let us know if your need is urgent. You can raise an enquiry at this [link](#).

You can see our full list of **Frequently Asked Questions** at this [link](#).

[READ MORE](#)

GMDN UPDATE

In December, there were 137 new or amended Terms added to the GMDN.

[Find out why Terms need amending and how we update the GMDN.](#)

Log in to view saved

Terms: gmdnagency.org/Account/Login



Want to share your experience of using GMDN or have an idea on how we can work together? Please get in touch.

Email communications@gmdnagency.org
